

NEWS RELEASE

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Idetix Announces Four Healthcare Organizations Choose Revize® Content Management Software

Auburn Hills, MI...Four healthcare organizations have chosen Idetix Software Systems, www.idetix.com, Revize Web Content Management software, announced George Cameron, President and CEO of Idetix.

"I am pleased to make this announcement for several important reasons," said Cameron. "As our nation faces mounting costs in health care related services managers are seeking new ways to lower costs and provide better services in a timely manner. Revize helps managers identify high-impact cost reductions and time savings opportunities."

Healthcare organizations now using Idetix Software Systems' Revize Web Content Management software include:

- Columbus Children's Research Institute Columbus, Ohio
- North York General Hospital Ontario, Canada
- Palmetto Health Columbia, South Carolina
- St. John Health Warren, Michigan

According to Frank Veltri, Director of Strategic Planning, "We expect our strategic planning reporting and communication cycle will be greatly reduced from weeks, using our old methods, to a matter of a few hours with Revize. We are now able to coordinate more than 70 people over a four-county area and eight hospitals. Our reports are customized and instantly available, plus they provide an immediate feed back opportunity to let our managers know if they are on or off track. And, this is just part of the story." He continued, "St. John Health will realize major savings in cost as well as time."

George Nicholuson, Director of Data Security & Applied Technology, Palmetto Health, explained, "We knew that if we were going to make better utilization of our website we would need an easy to use solution for our employees. We chose Revize because of its intuitive functionality for our non-technical users, ease of deployment, and affordable cost. Revize had all the functionality and more that we needed at a fraction of the cost of some of the other systems we checked out."

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Idetix is the first company to market a commercial off-the-shelf enterprise Web Content Management solution that is a cost-effective, user-friendly software package. In addition, the software has a unique technology marketed as Revize webSpaces™ that makes the offering a product of choice for the enterprise who seeks to offer Web Content Management as a hosted solution (i.e., ASP/Service-based computing model) for their diverse computing needs.

Unlike homegrown, forms-based systems, Idetix has commercialized Revize so that business owners can participate in the control of their Web-based initiatives and have a single point of accountability when a problem develops.

Cameron further explained, "We have built Revize with the pragmatic customer in mind. We understand that the purchasing decision for any enterprise, whether large or small must include flexible options that allow the customer to shop for the "best in class" suppliers of both software and Web development services. Idetix has solved this problem with JAVA-based Revize that is a deployment and developer independent solution with a cost that can start in the hundreds, not thousands of dollars per Web Site."

Idetix, Inc., a member of AUTOMATION ALLEY (Oakland County, Michigan).

Founded in 1995, Idetix, Inc. is a pioneer in web content management systems. The company develops and markets Revize, an affordable, innovative web content management and delivery system for non-technical people, across multiple market sectors. Revize is based on an intuitive user approach, it combines sound software architecture with similar state-of-the-art functionality, simplicity, rapid deployment, ease-of-use and scalability previously found only in more expensive, custom-designed software. For more information about Idetix Software Systems or Revize, contact the company at Idetix Software Systems, 2399 East Walton Blvd., Auburn Hills, MI 48326-1955. Phone: 248-236-0700, Web Site: www.idetix.com

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