

NEWS RELEASE

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Contact:

Joseph Cottone, COO
Idetix Software Systems
2399 East Walton Blvd.
Auburn Hills, MI 48326
248-236-0700, ext 203
248-370-0917 (fax)
joseph.cottone@idetix.com

Ronald D. Baker
Chairman
Marketing Communications Counsel, Inc.
33316 Grand River Ave.
Farmington, MI 48336
248-615-6480
248-615-6488 (fax)
rbaker@mktcom.net

Idetix Launches Homeland Defense / Homeland Security Information-Sharing Division Names Idetix COO Joseph Cottone Managing Director

Auburn Hills, MI... Idetix Software Systems, www.idetix.com, has formed a new division to meet the unique and emerging information-sharing and training needs of Homeland Defense / Homeland Security, announced George Cameron President and CEO of Idetix. "Today, more than at any other time in our nation's history, it is critically important to enable first responders and others to simultaneously share information as well as meet their ongoing training needs across the nation. That is why we have created the Idetix Information-Sharing Division and appointed Joe Cottone, Idetix current Chief Operating Officer, as Managing Director."

"The new Information-Sharing Division," Cameron continued, "will focus on communicating the information-sharing capabilities of Revize Content Management Software, v4.2. And, to underscore our commitment to those tasks, Joe Cottone, our top operations professional, is charged with strengthening Revize' information-sharing features, developing specific information-sharing applications, and developing rapid deployment processes to enable federal, state, county and local organizations to go live in one day — leveraging the Internet and current/future Intranet infrastructures. Additionally, the new division will develop grant solicitation processes to support the efforts of federal, state, county and local organizations in accessing grant monies for Homeland Security Implement SEI-certified processes."

Idetix is the first company to market a commercial off-the-shelf enterprise Web Content Management solution that is a cost-effective, user-friendly software package. In addition, the software has a unique technology marketed as Revize webSpaces™ that makes the offering a product of choice for the enterprise who seeks to offer Web Content Management as a hosted solution (i.e., ASP/Service-based computing model) for their diverse computing needs.

Unlike homegrown, forms-based systems, Idetix has commercialized Revize so that business owners can participate in the control of their Web-based initiatives and have a single point of accountability when a problem develops.

Cameron further explained, "We have built Revize with the pragmatic customer in mind. We understand that the purchasing decision for any enterprise, whether large or small must include flexible options that allow the customer to shop for the "best in class" suppliers of both software and Web development services. Idetix has solved this problem with JAVA-based Revize that is a deployment and developer independent solution with a cost that can start in the hundreds, not thousands of dollars per Web Site."

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Idetix, Inc., is a Corporate member of the National Association of Counties, an Associate member of the National League of Cities, as well as a member of AUTOMATION ALLEY (Oakland County, Michigan).

Founded in 1995, Idetix, Inc. is a pioneer in web content management systems. The company develops and markets Revize, an affordable, innovative web content management and delivery system for non-technical people, across multiple market sectors. Revize is based on an intuitive user approach, it combines sound software architecture with similar state-of-the-art functionality, simplicity, rapid deployment, ease-of-use and scalability previously found only in more expensive, custom-designed software. For more information about Idetix Software Systems or Revize, contact the company at Idetix Software Systems, 2399 East Walton Blvd., Auburn Hills, MI 48326-1955. Phone: 248-236-0700, Web Site: www.idetix.com

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